



Help Information

Visitor Summary

The four graphics in this report provide a quick snapshot of visits to your site. Shown are:

- the total number of visits and pageviews your site received, the average number of pageviews per visit (P/V), and the number of visits and pageviews over time. Averages are calculated over the entire selected date range including dates not yet elapsed when applicable.
- the number of first-time visits and returning visits
- the cities from which the most visitors come to your site
- your top referral sources.