
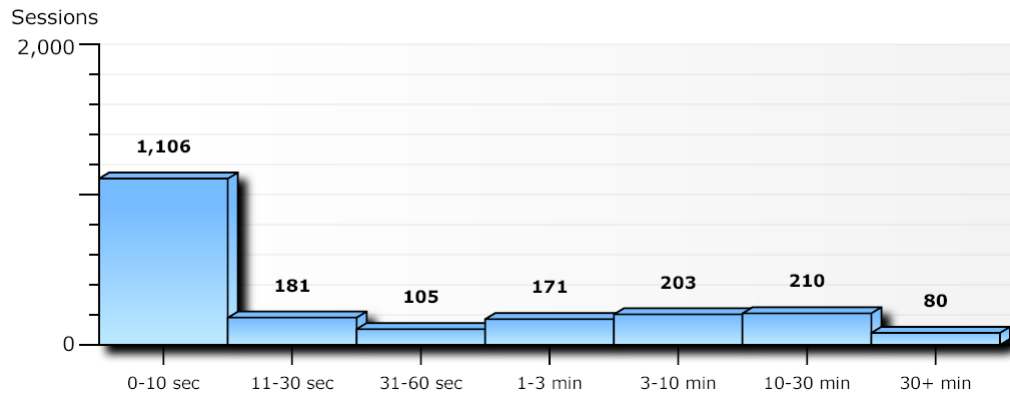



Report: Length of Session - prudential24hours.com
Date Range: 10/01/2005 - 10/31/2005



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 **Help Information:**

Length of Session

This histogram report shows how much time Visitors are spending on your site. For each session, the duration is calculated and the appropriate data point is incremented. For example, if a particular Visitor spent 45 seconds on your site during a Session, then the '31-60 sec' data point is incremented by one for that Session.

Calculation Methodology

The duration of a Session is calculated as the difference between the load time of the first Pageview and the load time of the last Pageview in the Session. Sessions with only one Pageview are considered to be 0-10 seconds. It should be noted that Visitors may spend more time looking at the last Pageview of a Session, but that only the load time is recorded.