

# ? GoogleGuide making searching even easier

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## Linking to Search Results

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If you know HTML, it's relatively easy to make links to Google's search results. Following each link in the examples below is the code that produces it.

- [ [Google tutorial create link](#) ]  
is generated from  
[ `<a href="http://www.google.com/search?q=Google+tutorial+create+link">Google tutorial create link</a>` ]
- Open a new window containing the search results for the query  
[ [Google tutorial create link](#) ]  
[ `<a target="_blank" href="http://www.google.com/search?q=Google+tutorial+create+link">Google tutorial create link</a>` ]

*Note:* The URL — that is, the text shown in *Italics* here: `href="http://URL-GOES-HERE"` — must be valid. For instance:

- The URL shouldn't contain any spaces. Use a plus sign (+) in place of each space.
- Certain characters can't be used literally; they must be encoded into a form like `%nn`.

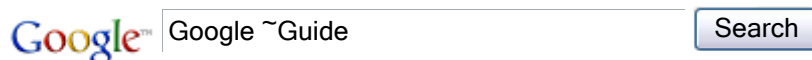
For example, the query [ "a song for you" ] would be encoded in a URL as `http://www.google.com/search?q=%22a+song+for+you%22`, where each quote (") is replaced by `%22`.

The easiest way to find the correct encoding is to type your query into a Google Search box — run the search and look at the resulting URL in your web browser's address box (which is usually in the toolbar at the top of the window). Then copy and paste the parts you need from the URL into your HTML code.

- With [AdSense for Search](#), you can easily create a revenue stream at the same time as provide a Google search box like the following.



Fill the search box with a query by specifying a value the attribute "value", which AdSense for Search initializes to the null string ("").



- [AdSense for WebSearch + SiteSearch](#) allows users to search the web or the specific site(s) of your choice.

[Ads by Google](#)

[Effective Keyword Tool](#)

Generate the words you should use. Easy, Fully Automated Tool, Free  
[BuildTraffic.net](#)

[Superior PPC Management](#)

Full-service professional online advertising campaign management.  
[www.wpromote.com](#)

 Search

Web  www.googleguide.com

*Note:* [AdSense for Search](#) centers the search box on the page while [AdSense for WebSearch+SiteSearch](#) doesn't. Of course, you can modify the AdSense code to place the search box wherever you want on the page.

## Exercises

These problems are intended to give you practice in creating links to Google's search results. For hints and answers to selected problems, see the [Solutions](#) page in the Appendix.

1. On one of your web pages, create a link to a Google search result.
2. On one of your web pages, create a link that opens a new window and displays a Google search result.
3. Use [AdSense for Search](#) to create a Google search box on a page in your website. You'll need to sign up for an [AdSense account](#) first.
4. On one of your web pages, using [AdSense for WebSearch + SiteSearch](#), create a Google search box with a radio button for searching your site. Get an [AdSense account](#) before doing this problem.

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